



## Conference Agenda

### FOOD HYDROCOLLOIDS 2017

April 30-May 2, 2017 - The Westgate Hotel, San Diego, California

<b>SUNDAY APRIL 30, 2017</b>		
6:00 -8:00 P.M. Registration & Reception - Cocktails - <b>Silver sponsor Gelita</b>		
<b>MONDAY MAY 1st, 2017</b>		
TIME	TOPIC	SPEAKER
8:00	<b>Registration, Breakfast</b>	
9:00	Welcome & Conference Overview/ Faces & Places	Verena Seisun
10:00	<b>IMR International (1)</b> <i>"Market Overview"</i>	Dennis Seisun
10:30	<b>Refreshment Break</b>	
11:15	<b>Unilever R&amp;D (2)</b> <i>"Unlocking the structuring potential of insoluble hydrocolloids in fruits and vegetables"</i>	Krassimir Velikov
11:45	<b>Cargill (3)</b> <i>"Challenges in Specialty Ingredient Innovation"</i>	Didier Bonnet
12:15	<b>Roundtable Luncheon - Bronze Sponsor Exandal Inc. &amp; A2 Trading</b>	
1:45	<b>TNO (4)</b> <i>"Personalized, Textured &amp; Nutrition - The 3D Printing way"</i>	Mark Posno
2:15	<b>Dupont Nutrition and Health (5)</b> <i>"Hydrocolloids Procurement - A long Term View"</i>	Mark Porter
2:45	<b>Refreshment Break</b>	
3:15	<b>Nestle (6)</b> <i>"Clean Label &amp; Sustainability - Challenges &amp; Opportunities"</i>	Paulo Fernandes Alex Sher
3:45	<b>Panel Discussion</b> <i>"Message Methodology : Communicating with Consumers"</i>	Panel from Audience
4:15	Close of Day 1	
6:00	<b>Meet in hotel lobby 6:00PM</b> <b>Brief Tour - Cocktails – Dinner Banquet</b> <b>Peohe's, Coronado Island <a href="http://www.peohes.com">http:// http://www.peohes.com</a></b>	



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<b>TUESDAY MAY 2nd, 2017</b>		
<b>TIME</b>	<b>TOPIC</b>	<b>SPEAKER</b>
8:00	<b><i>Breakfast</i></b>	
9:00	<b>International Food Information Council (7)</b> <i>“Consumers, Science and the Media: A Dangerous Combination”</i>	Joseph Clayton
9:30	<b>Frutarom Savory Solutions (8)</b> <i>“Hydrocolloids in vegetarian meat alternatives. Arising market?”</i>	Patrick Buehr
10:00	<b>Hubei Yizhi Konjac Biotech (9)</b> <i>“The Role of Konjac in Chinese Texture”</i>	Cindy Chen
10:30	<b><i>Refreshment Break</i></b>	
11:15	<b>Keller and Heckman LLP (10)</b> <i>“Labeling: Clean and/or Misleading”</i>	Evangelia Pelonis
11:45	<b>Java Biocolloid (11)</b> <i>“Sustainability of Seaweed Extracts: Cultivation vs. Wild Harvesting”</i>	Lino Paravano
12:15	<b><i>Roundtable Luncheon Bronze Sponsor A2 Trading &amp; Exandal Inc.</i></b>	
1:45	<b>Kerry Group Plc. (12)</b> <i>“Hydrocolloids Safety &amp; Sustainability- A user Perspective”</i>	Colin Gillie
2:15	<b>LRW Motive Quest (13)</b> <i>“Melding Consumer Minds”</i>	Kirsten Recknagel
2:45	<b><i>Brief Break</i></b>	
3:00	<b>Dow Pharma &amp; Food Solutions (14)</b> <i>“Safety and Sustainability of Cellulosics - Assured”</i>	Priscilla Zawislak
3:30	<b>Panel Discussion</b> <i>“Certification Values - Organic, GMO, Fair Trade etc”</i>	Panel from Audience
4:00	Hydrocolloid Quiz & Award \$200 Cash Prize Conference Summary & Conclusions	Dennis Seisun
4:15	End of Conference	